

WHAT MAKES DIANNE WILLIAMS SO MARKETABLE AT YOUR VENUE?

- **The flute!** Virtually everyone loves the flute because it has the most pure sound of any instrument. Plus, it adds a unique and different twist to any performance schedule.
- **The simplicity!** Dianne Williams performs only with a pianist. Venues of any size can easily accommodate her performances.
- **The gold!** Dianne Williams plays a 14-karat gold flute...a feature found among only a handful of the most accomplished and well-known flutists. Listeners can hear and see the difference of the 14-karat gold which creates a warm, rich, and supple flute tone.
- **The melodies!** The selections are often well-known and well-loved, set to an updated, original piano accompaniment. Listeners recognize many of the melodies immediately.
- **The purpose!** The music is arranged for the listeners' enjoyment...to touch their hearts and souls and to provide them with a relaxing encounter with music.
- **The customer base!** The majority of listeners are men and women, age 30 and older. And since many people play or played the flute, the performances appeal to young students and their parents, as well as to those who played flute when they were younger.
- **The energy!** Dianne Williams' stage-presence is abounding with animation, and her enthusiasm for the music is contagious.
- **The background!** Each melody has a story or a history. Dianne Williams shares those stories with listeners to paint a picture in their mind and to make them feel more connected to the music.
- **The style!** The music has a unique style which is only Dianne's. It's a fusion of traditional and contemporary combined with a flute-tone full of richness and character. It's soothing and uplifting.
- **The marketability!** Dianne Williams can provide attractive, high-quality digital photos along with well-written materials for your publicity and marketing efforts.

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